

Friends of the Chelsea District Library
Minutes of the meeting, December 1, 2018

- I. The meeting was called to order at 4:45pm
- II. **Roll call:** Gary Zenz, Sue Skiendziel, Lori Coryell, Michele Mullens, Jan Carr, Nancy Neff.
- III. There was no public comment.
- IV. The agenda for the meeting was accepted.
- V. The Minutes for the November 8 meeting was approved.
- VI. **Director's Report** is attached to these minutes.
- VII. **Chair Reports:**
 - a. Sue Skiendziel, Secretary, reported on Facebook activity.
 - b. Michele Mullens, Hospitality Chair, is working on planning food for the Annual Meeting on January 26. Set up for the meeting will be on January 25 at 3:30pm
 - c. Jan Carr, Book Sale Chair, reported that new book bags have been purchased.
 - d. The monthly financial report was reviewed and accepted.
- VIII. **Old Business:**
 - a. The work plan was reviewed. There will not be a board meeting on February 14.
 - b. The bylaws were reviewed again, with some previous questions answered. There was discussion about changing the bylaws to make committee chairpersons voting members of the board, or not. There was continuing discussion about how much the Friends can support the library millage campaign.
- IX. **New Business:**
 - a. On February 19th, Clare Membiela—Library of Michigan Law Consultant—will be at the Library Board meeting. We will meet for our regular Friends Board Meeting at 6:00, and then attend the Library Board meeting at 6:45 for consultation from Ms. Membiela.
 - b. Jennifer Kundak has resigned from the Friends board but will continue to support the Friends' activities.
- X. The meeting adjourned at 5:40pm

Minutes submitted by Sue Skiendziel, Secretary

Director's Report to Friends – December 2018 Meeting

Staff News

It is with mixed emotions that I inform you that Youth and Teen Librarian Jody Wolak has taken the position of Director at the Wayne Public Library. While I am thrilled for her and for the staff and community of the Wayne Public Library, I will miss the extraordinary talents and skills she brought to her role here at the Chelsea District Library.

Jody's last day here at CDL will be December 9.

***American Farmer* Exhibition**

By all accounts, *American Farmer* was a big success! We estimate that approximately 730 people visited the exhibit during its run at CDL. The exhibit also was the catalyst for collaboration with outstanding community partners including the Waterloo Farm Museum, the Washtenaw Farm Bureau, Michigan Farm Bureau, and Legacy Land Conservancy. Head of Marketing Patty Roberts did a wonderful job compiling data and comments on *American Farmer*. Please take a look at her report in this packet for data on exhibit viewers and their perceptions of *American Farmer*.

Some of my favorite comments included:

- “Keep doing art shows like this – it’s nice to have a gallery in Chelsea.”
- “Excellent work - I esp. love that some of the photos are like paintings. I could almost eat some of the colors they are that intense.”
- “Excellent, high quality. Keep offering things like this :) Thx!”
- “Thank you for having my family! I appreciate such a gorgeous exhibit being here in Chelsea.”
- “Paul Mobley is a wonderful photographer. I love how he captures true and humble humanity.”
- “Our children are organic farmers in Julian, PA. How I wish they could see this exhibit. Marvelous photos. Great commentaries.”

Military Library Cards

Beginning November 11, CDL will offer a new military library card which allows special privileges to cardholders who are currently serving or have served in the U.S. military. To apply for a CDL military library card, one must live within the Chelsea District Library service area and provide one form of military identification: VA card, VA designation on driver's license or

state ID, active military ID, or discharge papers – DD-214. I am happy to report that one of our first military cards was issued to a CDL staffer's father-in-law!

Strategic Plan 2017-19 Update

Goal progress from September – early November 2018 is shared below.

Goal 1.1 Realize the highest potential of the Library facility, fully utilizing all existing space to support optimal patron usage and experience.

- Design Think progress included:
 - Compiled all survey responses and observation data from demo'ing.
 - Began prioritizing upgrades/updates to service areas throughout the building.
 - Began gathering quotes for possible furnishings and alterations.

Goal 1.2 Continue to diversify the Library's revenue sources.

Goal 1.3 Continue to advocate for and support high-speed Internet access throughout the Library service area.

- Attended Michigan Broadband Cooperative meetings for discussions on how to get state-level assistance for broadband in rural Michigan.

Goal 2.1 Increase awareness/visibility of the Library throughout the community.

- Library Card Sign-up Month campaign featuring *The Incredibles*.
- Created partnership with UMRC to exhibit residents' artwork.
- Began offering military library cards.
- Rockin' on the Farm event held in Lima Township.

Goal 2.2 Conduct regular, meaningful outreach and engagement with residents and representatives of the rural areas of the Library's service district.

- Presented to 5 Healthy Towns to possibly gain funding for a storybook trail in Baker Preserve in Lima Township.
- Rockin' on the Farm event held in Lima Township.
- *American Farmer* exhibit on display September through October.

Goal 2.3 Strengthen and sustain relationships with schools in the district.

- Met with CDS art teacher to discuss collaboration with students for newsletter cover art submissions.
- Student library card initiative rolled out.

Goal 3.1 Enhance the Library's programs, collections, and services to address the needs and interests of teenage patrons.

- First tween book club – Pizza and Paperbacks – held.

Goal 3.2 provide leadership around issues of diversity, equity, and inclusion through our programs, collections, and services.

- Partnered with League of Women Voters to educate visitors on voting through print materials, social media posts, and poster context exhibition on display in foyer.

Goal 3.3 Expand the Library's collection of non-traditional items.

- CDL Garage items promoted at Rockin' on the Farm.

Goal 3.4 Collaborate with our community's senior population to create deliberately designed intergenerational programming opportunities.

- No Carve Pumpkin Decorating Contest included programs for adults and teens and categories for all ages, allowing whole families to participate together.