

Friends of the Chelsea District Library

Minutes of the Board Meeting, June 13, 2019

1. The meeting was called to order at 5:37 pm
2. **Roll call:** Gary Zenz, Jan Carr, Lori Coryell, Jean Vargas, Sue Skiendziel, Michele Mullens, Nancy Neff.
3. There was no public comment.
4. After additions were made to the agenda, it was accepted.
5. The Minutes from the May 9th meeting were approved.
6. Lori Coryell gave the Director's Report, and it is attached to these Minutes.
 - a. There was a discussion about other privileges that can be given to Friends members. Possibly there will be a preview and reception for the Apron Strings exhibit in October.
7. **Chair Reports:**
 - a. The Secretary, Sue Skiendziel, asked that the YES Committee send any information to her that they would like posted on the Friends' Facebook page. She reported that she is getting good feedback on the Facebook page.
 - b. The Treasurer, Nancy Neff, presented the financial reports for May and June.
 - c. The Hospitality Chair, Michele Mullens: The annual Tea will be Saturday, October 19 at 3 pm. There was some discussion about getting food from local businesses this year.
 - d. The Membership Chair, Jean Vargas, led discussion about further updates to the membership and mailing lists.
8. **Old Business:**
 - a. The work plan was discussed. Informational cards about the millage vote will be given out at the July 13 book sale.
 - b. Draft job descriptions were distributed to board members for the positions of Book Sale Manager, President, Secretary, and Communications Chair. Board members were asked to bring feedback about them to the next meeting.
 - c. Jan and Jean attended the Friends of Michigan Library workshop, "Meeting the Challenge" a few months ago. Jean shared some interesting highlights from the workshop. Many good ideas were shared.
9. **New Business:**
 - a. The board members looked at three examples for address return labels that were designed by Sabrina Friedline. There was a unanimous decision on one of them.
 - b. There was discussion about giving recognition for higher tier level membership contributions.
 - c. At the end of the year, Sue will be stepping down from the Secretary role and will be Communications Chair. Gary will write about possible board openings in his column in the library's Fall newsletter. He will also promote the October Tea.
 - d. Jan reported on some changes in the book sale. We will no longer be doing business with Better World Books, as of June 28. More remainders will be now going to recycling. Also, we no longer have a place to drop off the books for Books By Chance. So, we might be delivering the books directly to them in Ann Arbor.
10. The meeting was adjourned at 7:28 pm

Minutes submitted by Sue Skiendziel, Secretary

Director's Report to Friends – June 2019

Summer Reading

This year's summer reading theme is A Universe of Stories. We are looking to sign up kids, teens, and adults and have lively and engaging programs and prizes for all. Spread the word!

Military Library Cards

Since last fall, CDL has been offering a special library card to active and retired military. The card allows the holder to borrow materials without incurring overdue fees and provides \$10/year towards printing costs. I am happy to report that, thus far, 38 people have taken advantage and are now CDL military card holders!

Washtenaw Reads Theme for 2020

The Steering Committee of Washtenaw Reads met this month to assess the 2019 Read and to plan for the 2020 Read. In 2020, the theme will be "Everyone Counts," which is connected to the 100th anniversary of the 19th Amendment as well as related electoral, political, civic engagement, and census events (2020 is a BIG year with the presidential election and the Census!). The Screening Committee of the Read is soliciting titles on that theme for consideration, and that committee will meet throughout the summer to select finalist titles. Chelsea District Library is very pleased that Adult Librarian Laura Brown is representing our community on the Screening Committee.

Strategic Plan 2017-19 Update

Goal progress from May 2019 is shared below.

Goal 1.1 Realize the highest potential of the Library facility, fully utilizing all existing space to support optimal patron usage and experience.

- New carpet installed in areas of 2nd floor.

Goal 1.3 Continue to advocate for and support high-speed Internet access throughout the Library service area.

- Attended Washtenaw County Broadband Task Force.
- Attended Michigan broadband Cooperative meeting where bylaws were reviewed in preparation for becoming 501(c)3.

Goal 2.1 Increase awareness/visibility of the Library throughout the community.

- Presented Strategic Plan progress at Sylvan Township board meeting.
- Staff serving on Washtenaw Reads Steering Committee and Screening Committee.

- Extended CDL Insider campaign inside the Library by working with librarians to create slides and shelf talkers to inspire customers to explore resources, collections, databases, and services.
- Marketing Head joined MI PR Group

Goal 2.2 Conduct regular, meaningful outreach and engagement with residents and representatives of the rural areas of the Library's service district.

- See Goal 2.1.

Goal 2.3 Strengthen and sustain relationships with schools in the district.

- Promoted Pronunciator to Homeschool group.
- Staff serving on Chelsea Education Foundation board since fall 2018.
- Featured South Meadows 3rd grade students' artwork on cover and back on summer newsletter.
- Supplied South Meadows with SRP bookmarks to be distributed at their book fair.

Goal 3.2 Provide leadership around issues of diversity, equity, and inclusion through our programs, collections, and services.

- Hosted Foster Adoption Support Team meeting.