

## Friends of the Chelsea District Library

### Minutes of the Board Meeting: October 10, 2019

1. The meeting was called to order at 5:35 pm
2. Roll call: Jean Vargas, Jan Carr, Michele Mullens, Sue Skiendziel, Gary Zenz, Lori Coryell.  
Absent: Nancy Neff.
3. There was no public comment.
4. After additions, the agenda for the meeting was accepted.
5. The Minutes for the September 12<sup>th</sup> meeting were approved.
6. Lori Coryell presented the Library Director's report. It is attached to the Minutes.
7. Chair reports:
  - a. There was no Treasurer's Report. It was reported that all Wish List items for 2019 have been paid for.
  - b. Hospitality: It was noted that there are not any funds in the budget noted for the October Tea expenses. A motion was made that \$150 be designated in the budget for the October Tea. It was seconded, and without further discussion, the motion passed. Set-up for the Tea is from 10-12 and 2:30 on Saturday.
  - c. Membership: Jean reported that there are 317 individuals on the Mailing List, which includes members, past members, and volunteers. Nancy will keep track of new members and increases in dues of renewing members for the Challenge. There was discussion about getting more help with future library displays for National Friends of the Library Week.
  - d. Book Sale: Jan reported that the volunteer who was going to paint the basement ramp is no longer able to do it. Lori said that the library might be able to share in the cost of the paint. Jan is investigating paint choices. Jan reported on the upcoming printing of new bookmarks. Then, there was discussion about updating the brochure. The various membership levels were discussed, regarding possible changes. It was also suggested that we offer membership for companies/businesses.
8. Old Business:
  - a. There were no revisions to the Work Plan.
  - b. The art work for name tags was approved.
  - c. Gary has been working on recruiting new officers.
  - d. Ideas were shared for topics for the Annual Meeting in January, and possibly having some music performers.
  - e. There was discussion of possible changes to the Bylaws.
9. There was no new business.
10. The meeting was adjourned at 6:55 pm.

## **Director's Report to Friends – October 2019**

### **New Adult Services Librarian**

I am pleased to announce that we have a new Adult Services Librarian! Catherine Sossi is a utility player with a background in both Youth and Adult Services. She has worked at Southfield Public Library, Salem-South Lyon Library, and Detroit Public Library. Her start date is Monday, October 21. Welcome, Catherine!

### ***Word of Mouth Marketing***

#### ***Kids Read Comics***

*Kids can meet local comic book artists, participate in hands-on workshops, collect raffle tickets for prizes, discover new comic books, and take home free comics on Saturday, October 26 from 10am – 5pm.*

### ***Library Card Sign Up Month***

*September's efforts to encourage new library card registrations was a success! More than 130 adults and children got their first Chelsea Library Card during September.*

## **Strategic Plan Progress**

*Goal 2.1 Increase awareness/visibility of the Library throughout the community.*

- Article in 5 Healthy Towns Connected publication on Storybook trail

*Goal 2.2 Conduct regular, meaningful outreach and engagement with residents and representatives of the rural areas of the Library's service district.*

- Held library card sign ups at each township hall

*Goal 3.4 Collaborate with our community's senior population to create deliberately designed intergenerational programming opportunities.*

- Apron Strings exhibit offering all generations opportunities to share personal/family stories

